



Dear Industry Colleague,

TAPPI is excited to announce the [Advanced Coating Symposium](#) to be held in conjunction with PaperCon 2018 on April 14 & 15, 2018. It will be located at the Charlotte Convention Center in Charlotte, NC, USA. Be a part of this dedicated group as they present the fundamental research on printing and functional coatings and explore novel areas of barrier coatings, smart coatings, and more.

This enthusiastic group of industry professionals meets every other year to discuss key research developments. Along with the high level of technical content, the event is an excellent networking opportunity with constituents from every part of the industry, all under one roof.

This year, we will feature a joint reception, the Hagemeyer Happy Hour, on Sunday afternoon as a chance for ACS attendees to mingle with PaperCon Coating attendees. We expect it to be a great turnout.

We would like to offer you an opportunity to put your company's brand in front of key industry professionals who have vested interest in your products by becoming a symposium sponsor. Sponsorship at this symposium will show our attendees your commitment to building industry relationships.

We hope to see you in Charlotte.

Thank you for your support,

Al Osgood
Conference Chair

15TH ADVANCED COATING SYMPOSIUM

Sponsorship Opportunities

- Dinner Sponsor* (Exclusive)..... \$1500**
- Company logo displayed on all beverage napkins and on menus at symposium dinner reception (Company provides napkins)
 - Signage at dinner reception entrance
 - Recognition in relevant pre symposium marketing, event website, on-site looping PowerPoint, and the conference program & at dinner *only held if sponsored
- Coffee Break Sponsor (limit two companies/one per day Saturday & Sunday)..... \$750**
- Long days at the symposium require Coffee. Have your company be on top of everyone’s mind as they recharge with custom logo cups or cup sleeves and napkins (company provided)
 - Recognition in relevant pre symposium marketing, event website, on-site looping PowerPoint, and the conference program
- Conference Bag Sponsor (Exclusive) \$750**
- Attendees will carry your logo the whole time they are on site
 - Company logo with ACS 2018 logo on the official conference bag (Company provides logo for one-color printing)
 - Recognition in relevant pre symposium marketing, event website, on-site looping PowerPoint, and the conference program
- Hagemeyer Happy Hour Sponsor (Non-Exclusive) \$500**
- Reception Sunday late afternoon presented by the TAPPI Coating and Graphic Arts Division
 - Signage on-site at reception and recognition in relevant pre symposium marketing, event website, on-site looping PowerPoint, and the conference program
- Lanyard Sponsor (Exclusive)..... \$500**
- Each attendee will wear your company’s logo throughout the conference when you sponsor the lanyard (Company to provide 100 lanyards)
 - Recognition in relevant pre symposium marketing, event website, on-site looping PowerPoint, and the conference program
- Pen or Notebook Sponsor (Exclusive) \$500**
- Have each attendee taking notes during the symposium using your pens or notebooks (Company to provide 100 pens or notebooks)
 - Recognition in relevant pre symposium marketing, event website, on-site looping PowerPoint, and the conference program
- Bag insert (Limit 4)..... \$300**
- 8.5 x 11” brochure (four pages), flyer or post card inserted in attendee bags.(Company provides handouts for TAPPI provided number of attendees)
- Conference Supporter (Non-Exclusive).....\$200**
- Logo on website, on-site looping PowerPoint, and the conference program

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Sponsorship Choice _____

Payment (Circle One): Visa | AMEX | MasterCard | Check Amount: _____

Card Number: _____ Exp. Date: _____

Signature: _____

Print Name: _____

COMPLETED FORM TO:

Fax: 770-446-6947 Att: Sarah Lunceford | Email slunceford@tappi.org with further questions